

# Houston Premiere

January 10th

# my mama JOE

HOPE & HELP



MY MAMA JOE, HOPE & HELP A DOCUMENTARY FILM BY ALL IN MUSIC & MEDIA

DIRECTOR OF PHOTOGRAPHY JASON HARRIS EDITOR CHRISTINE HERMAN MUSIC SUPERVISOR ANTONIO PHELON

TECHNICAL DIRECTOR GABRIEL KAUNITZ PRODUCED & DIRECTED BY P. HERBERT CALDWELL

[www.mamajoeproject.com](http://www.mamajoeproject.com)

All IN Music  
& MEDIA



Health Forward  
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HEALTHCARE

# MAMA JOE PROJECT

The Mama Joe Project is an initiative to reduce disparity around health and caregiving for elders with Alzheimer's disease and other dementia. Core to the project is **My Mama Joe, Hope & Help** a documentary film that features the personal narrative of JoeAnna "Mama Joe" Caldwell, and the family journey of providing care for a loved one living with Alzheimer's. With experts representing Harvard University, AARP, Baylor College of Medicine, Washington University in St. Louis, Alzheimer's Association and more...the film raises awareness and highlights best practices for caregiving, healthy aging and dementia navigation.

January 2025 marks the debut of The Mama Joe Project in Houston. This 2-day event includes the red-carpet premiere of the My Mama Joe, film, a series of panel discussions, the youth caregivers forum, and a health and community fair. These events are free and open to all.

## FRIDAY JANUARY 10TH

6pm -My Mama Joe film (Red-Carpet Premiere)  
7pm -Film & facilitated Q&A with local experts  
9pm -Meet & Greet Reception

## SATURDAY, JANUARY 11TH

10am-12pm Health & Community Fair  
11am -12pm Youth Caregiver's Forum  
Lunch  
1pm-2pm My Mama Joe film Matinee  
2pm-3pm Facilitated Q&A with local experts

***All events held at The DeLUXE Theater & Event Center, 3303 Lyons Ave, Houston, TX***

Pastors, educators, civic, business, and community leaders are encouraged to attend. Seating is limited for the January 10th screening, advanced registration is required. Please register online at [www.mamajoeproject.com](http://www.mamajoeproject.com) at the "Houston Premier" tab. We're also interested in scheduling additional film screenings and outreach events tailored to your organization and networks. To learn more about the project, vendor, and sponsor opportunities contact:

[info@mamajoeproject.com](mailto:info@mamajoeproject.com)

618-977-6537

[www.mamajoeproject.com](http://www.mamajoeproject.com)